

# Morgan Selbekk

DUAL CITIZEN | USA & Norwegian Passports

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## Professional Summary

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Accomplished Full Stack Engineer with over 8 years of experience in software, specializing in developing interactive, fully optimized, and responsive web applications. Skilled at enhancing user experience and leveraging cutting-edge web technologies. Demonstrated track record of leading development teams and projects that boost user engagement and drive significant business growth. Eager to further explore AI, after using it in recent projects: [Trizzy](#) & [PicAI](#)

## Professional Skills

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**Languages** - HTML, CSS, JavaScript, TypeScript | **Libraries and Frameworks** - React.js, Next.js, Tailwind, Node.js  
**Databases** - Convex, Supabase | **Design** - Figma, Photoshop | **CMS** - Shopify, Magento, WordPress

## Professional Experience

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### **Freelance Full Stack Engineer, Selbekk Studio**

**Nov 2023 - Present**

- Designed, developed and optimized custom websites, increasing average client lead generation by 30%
- Built and launched [PicAI](#), an AI-powered image generation app generating \$1k in monthly recurring revenue (MRR)
- Built and launched [Trizzy](#), an AI-powered app, allowing users to virtually try on clothes.

### **Front End Engineer, Alkimi**

**Nov 2021- Nov 2023**

- Developed interactive, fully optimized and responsive web applications using TypeScript, Next.js, & Tailwind
- Contributed to 5 NFT minting sites and 1 token staking application, generating \$500k of net new business.
- Delivered an internal staking platform 'Alkimi Labs' which held \$10 million of token holders' money in 2023
- Acted as the lead front-end developer in a cross-functional team, improving project delivery times by 20% through effective coordination with UI designers, back-end and blockchain developers
- Built and led a design & development team consisting of 6 people in 12 months

### **Director, Global Design Services, Fastr**

**12/2019-11/2021**

- Built a professional services arm for the business from scratch, making custom ecommerce solutions for our clients, generating \$200k of net new business in the first year and \$400k in the second year
- Hired and led a design team consisting of 4 UI / UX designers

### **Solutions Engineer, Fastr**

**12/2017-11/2019**

- Onboarded 30+ new clients annually, building premium templates for them to use within their e-commerce instances
- Developed software integrations between our product and their e-commerce instance by writing custom JavaScript actions & calling client inventory APIs. Became a Shopify and Salesforce CC specialist
- Partnered with the sales team as a technical specialist, platform demos for functional reviews, and addressed any technical inquiries. I helped close \$1.2 million worth of net new business

### **Front End Engineer, Currys**

**12/2015-12/2017**

- Designed & developed interactive, fully optimized and responsive landing pages using Photoshop, HTML & CSS
- Built & tested 20+ landing pages for suppliers such as Apple and Sony when launching new products

## Projects

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[Trizzy](#) - Full Stack AI application, built with TypeScript, Next.js, Uploadthing, Astria & Convex.

[PicAI](#) - Full Stack AI image generating app, built with TypeScript, Next.js, Astria & Supabase.

[Selbekk Studio](#) - Built a design & development agency in San Francisco, building custom full-stack websites

[Alkimi Labs](#) - Web3 token staking application, built with React, Next.js, and Redux, holding \$10 million in tokens

## Education

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**Oxford Blockchain Strategy Programme** | University of Oxford

**General Assembly** | Immersive Software Engineering Bootcamp

**University of the Arts, London** | BA (Hons) Media Communications